



**City of Beverly
Community Preservation Committee**

Planning Department

191 Cabot Street, City Hall

Beverly, MA 01915

(978) 921-6000 ext. 2343 (978) 921-6187 (Fax)

Staff Contact: Amy Maxner amaxner@beverlyma.gov

CPC Website: <http://www.beverlyma.gov/boards-commissions/community-preservation-committee/>

RECEIVED MAY 08 2015

2015 CPA PROJECT FUNDING APPLICATION

Project Description Form

Application and supporting materials must be submitted by Friday May 8, 2015 at Noon

Project Title: New Playground Structure @ Lyons Park (Dane Street Beach)

Project Location/Address: 93 Lothrop Street

Date: 5/1/15

Name of Applicant: Bruce Doig

Organization: Beverly Recreation Department

Contact Person: Bruce Doig, Director

Mailing Address: 55 Ober Street, Beverly, MA

Telephone #: (978) 921-6067

Fax#: (978) 927-1386

Email Address: bdoig@beverlyma.gov

If Different From the Applicant:

Name of Owner: City of Beverly

Mailing Address: 191 Cabot Street, Beverly, MA

Telephone #: (978) 921-6000

Fax#: (978) 922-0285

Email Address: mayorcahill@beverlyma.gov

- CPA Funding Requested: \$50,000 Total Project Cost: \$150,000
- Please mark all CPA Categories and purposes to which this project applies (more than one may apply) – please refer to DOR Allowable Uses Chart:

Open Space:

Acquisition

Creation

Preservation

Rehabilitation/Restoration Support**

Community Housing:

Acquisition

Creation

Preservation

Support

Rehabilitation/Restoration**

Historic Resources:

Acquisition

Preservation

Rehabilitation/Restoration

Recreation:

Acquisition

Creation

Preservation

Rehabilitation/Restoration

**if acquired with CPA funds

PLEASE ATTACH THE FOLLOWING SUPPORTING INFORMATION AND DOCUMENTATION:

Please type all responses and indicate item number

1. **Project Narrative:** Please address the following items in your narrative, which should not exceed 5 typed pages:
 - a. **Project Description:** Please provide a thorough description of the project and goals it will achieve.

- b. **CPA Eligibility, Community Preservation Need:** Please describe how the project complies with the CPC's Project Eligibility Criteria and the DOR's Allowable Uses Chart. Please describe the community need the project satisfies. Please address specific CPC Criteria and the definitions listed on the DOR's Chart when answering this question.
 - c. **Project Partnerships & Support:** Please attach commitment letters from funding partners, including in-kind service providers. Please attach other letters of support to document clear endorsement by community members and groups, municipal boards, committees, commissions and departments, etc.
 - d. **Feasibility:** List and explain all further actions or steps that will be required for completion of the project (i.e. 21E environmental assessments; zoning, planning board, conservation commission permits and approvals; easements or restrictions; subordination agreements etc...).
 - e. **Applicant/Organization Background:** Please provide a brief description of your or the organization's profile and project history. Explain your ability and capacity to undertake and successfully execute the project.
 - f. **Maintenance & Long Term Preservation:** If on-going maintenance and upkeep is required, please describe how this will be accomplished. Explain specific guarantees that will assure long-term preservation of the project.
 - g. **Maps & Visual Materials:** When appropriate, at least one photograph shall be provided with the application. Please include plans, maps and other visual aids to help describe the project (i.e. USGS topographic map, assessors map, GIS/aerial photo maps, photographs, renderings or design plans etc...).
2. **Budget:** Please fill out the attached Budget Form. Please indicate which expenses CPA will directly fund. Please attach supporting documentation that substantiates costs (i.e. estimates, quotes, letters of intent estimating value of in-kind services etc...)
 3. **Project Schedule:** Please fill out the attached Project Schedule Form. Explain each step of the project, time to accomplish the various steps, milestones and project completion date.
 4. If applicable and appropriate, additional information or supporting documentation should also be attached. ****Note:** If supporting documents are 10 pages or more, an electronic copy (PDF) of said document shall be provided. Supplemental information may include, but not be limited to:
 - a. Natural resource features
 - b. Proof of site control, or plan to obtain control such as Purchase and Sale Agreement, option or deed
 - c. For historic properties or artifacts, a Determination of Historic Significance by the Beverly Historic District Commission
 - d. Historic structure report or existing conditions report
 - e. Evidence that appropriate professional standards will be followed if construction, restoration or rehabilitation is proposed
 - f. Any other information useful to the Committee in considering the project

I certify, under the pains and penalties of perjury, that the information set forth in this application is true and complete to the best of my knowledge:

Applicant's Signature: _____ Date: 5/7/15
Owner's Signature: [Signature] Date: 5/7/15
(If Different From Applicant)

Project Title: **New Playground Structure @ Lyons Park (Dane Street Beach)**
Project Location/ Address: **93 Lothrop Street**
Date: **5/8/15**

**SUPPORTING INFORMATION AND DOCUMENTATION FOR
COMMUNITY PRESERVATION COMMITTEE**

New Playground Structure @ Lyons Park (Dane St. Beach) – Beverly Recreation Dept.

1. PROJECT NARRATIVE

a. Project Description:

Over the past 20 years, several sections of the play structures at Lyons Park/Dane Street Beach have been removed due to rotting wood and dangerous conditions. During this time, a few small climbers were installed but much of the previous play area is unused. Currently there are only swings, three climbers and an old wooden jeep that is badly damaged. Several neighborhood groups have discussed trying to raise the funds necessary to install a new play structure in this space but none of these groups have sustained the desire to complete this project until recently.

The Friends of Dane Street Playground is an enthusiastic team of neighbors who share a common goal of improving the playground located at Lyons Park/Dane Street Beach. They are committed to designing and installing a new, safe playground by encouraging and mobilizing the financial support of neighborhood groups, foundations and citizens. The goal is to break ground in 2015, with the aim of completing the project by the end of the year or early next spring.

The existing playground is very sparse in terms of equipment for kids and space for parents to watch their children. We will be removing the run-down structures and replace them with a "beach themed" design. We are planning on installing two new sets of swings, one for infants and toddlers and the other for ages 5-12 years, including an ADA accessible swing. We are also planning on installing two new playground structures, one for ages 2-5 years and the other for 5-12 years. The plan is to include a boat/dori play piece to replace the wooden jeep and three climbers. We are working with four playground city approved vendors and are in the process of still picking and choosing a design and vendor so no definite layout or final cost is available. However, with the anticipated budget of \$125,000, the project should enhance the play area at this park significantly.

b. CPA Eligibility, Community Preservation Need:

The project will conform to the Community Preservation Fund allowable spending purposes (G.L. c. 44B, § 5) as being Recreational Land, with active and passive recreational use as a park and playground. We will be creating a new playground area, which will greatly enhance the recreational opportunities for children at the park.

Lyons Park/Dane Street Beach is the largest public beach in Beverly and one of the most popular public beach destinations for families in Beverly and all over the North Shore. Many families and youth groups from Lynn and Salem come to Lyons Park to picnic and to enjoy the beach during the summer months. Groups come to the park during the week from organizations such as the Lynn YMCA and the Salem Boys & Girls Club. A few years ago, Dane Street Beach was identified in a survey as the most popular beach destination for families from the Lynn area.

Many Beverly families walk or drive to this park to enjoy the open space and beach throughout the year. Installing a new play structure at Lyons Park will greatly enhance the

experience for thousands of families and groups coming to Lyons Park/Dane Street Beach each year.

c. Project Partnerships & Support

A number of Beverly groups support the project outlined in this proposal, and will work collaboratively. Please find letters of support from:

- Beverly Parks & Recreation Committee – Mark Casey, Chair
- Friends of Dane Street Playground – Josie Marino, Founder

With a goal of raising \$125,000, the Isabella Rose Marino Endowment Fund, which was established in memory of the young daughter of the Friends of Dane Street Playground founder, Josie Marino, made the first large donation of \$10,000. Recently, the David S. Lynch Trustees approved a contribution of \$20,000 for this project. Several other fundraising events have been run by the Friends of Dane Street Playground and several more are currently planned. In addition, pending budget approval for FY2016, the Beverly Recreation Department is planning to fund a portion of this project from the general budget.

Gin Wallace from Beverly Main Streets and City Councilor Estelle Rand also support this project.

d. Feasibility:

This project has been discussed in the past with several groups and neighbors. The Friends of Dane Street Playground group has been very active in planning this project and raising funds. In addition, the Friends group has been working with several city councilors and discussing the project with abutters and neighbors of the park. There has been a lot of positive feedback from all of these groups about this project.

Working with several vendors has allowed flexibility in the design process and an accurate budget projection, including installation costs. Project preparation will be done by the Department of Public Services and the vendor will complete the installation. Several of the vendors are under state contract for pricing but if necessary, this project will be bid out as required by the Commonwealth of Massachusetts procurement laws.

e. Applicant/Organization Background:

The Beverly Recreation Department is responsible for providing a diverse range of recreational opportunities to the residents of Beverly as well as many non-residents. We are dedicated to providing active and passive recreation through the use and enjoyment of the city's extensive natural land, parks and coastal resources. We develop, promote and oversee year-round programs and activities to stimulate good health, lifelong learning and a sense of community among our citizens and nonresident visitors. Beverly Recreation is dedicated to meeting the diverse needs of all ages of its residents, including the preservation and maintenance of open space.

The Beverly Recreation Department has been involved in many projects over the past 15 years, including the ongoing renovation of the Carriage House at Lynch Park, creation of the Paddles' Park Dog Park, reconstruction of the bathhouse at Obear Park, numerous field renovations and playground construction projects throughout Beverly. By working with the Department of Public Services, private vendors and contractors and City Hall, we have been able to complete many projects in a timely manner and within budget.

This project has the full support of Mayor Cahill's office, the Beverly Parks & Recreation Commission and many other city officials and citizens of Beverly.

f. Maintenance & Long Term Preservation:

Once completed, the City of Beverly Department of Public Services will maintain this new play structure. The DPS has been maintaining playground equipment in Beverly for many years. The Beverly Recreation Department works with the vendors to order parts as necessary for repairs and conducts annual playground inspections to ensure that the playgrounds stay safe and meet all safety guidelines.

g. Maps & Visual Materials: *Please see attached photos and map.*

Existing play area

Sample designs

Map of location

2. Budget: *Please see the attached Project Budget Form.*

3. Project Schedule: *Please see the attached Project Schedule Form.*

4. Additional Information/Supporting Documentation:

- a. N/A
- b. Lyons Park/Dane Street Beach is owned by the City of Beverly under the jurisdiction of the Beverly Parks & Recreation Commission and the Beverly Recreation Department. All activities at Lyons Park are monitored by the Beverly Recreation Department.
- c. N/A
- d. N/A
- e. Several of the vendors involved in the designing of this play structure are under state contract for playground equipment pricing, which allows the City to purchase directly from these vendors if needed. If another vendor is used to purchase the equipment, this project will be bid out following all Commonwealth of Massachusetts procurement laws. All construction will be completed under the supervision of the City of Beverly Department of Public Services.
- f. N/A



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Community Preservation Committee
Planning Department
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2015 CPA PROJECT FUNDING APPLICATION

Project Budget Form

- Project Title: **New Playground Structure @ Lyons Park (Dane Street Beach)**
- Applicant Contact Information:
Contact Person: **Bruce Doig, Director**
Organization: **Beverly Recreation Department**

SOURCES OF FUNDING		
Source	Amount	Percentage of Total Budget
Community Preservation Act Fund	\$50,000	33.33%
Beverly Recreation General Fund	\$50,000	33.33%
Friends of Dane Street Playground	\$30,000	20%
David S. Lynch Trustees	\$20,000	13.33%
Total Project Funding	\$150,000	

ITEMIZED PROJECT EXPENSES		
Expense	Amount	To Be Funded by CPA? Y/N *Please refer to DOR's Allowable Uses Chart
Playground Equipment	\$125,000	Y
Play Structure Installation	\$25,000	Y
Total Project Expenses	\$150,000	

*If the project is a community housing project, please submit a development budget and a sources and uses budget. Also, home ownership projects shall include an affordability analysis, and housing rental projects shall include a five-year operating budget.

Please feel free to photocopy or recreate this form if more room is needed.



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2015 CPA PROJECT FUNDING APPLICATION

Project Schedule Form

- Project Title: **New Playground Structure @ Lyons Park (Dane Street Beach)**
- Applicant Contact Information:
Contact Person: **Bruce Doig, Director**
Organization: **Beverly Recreation Department**

Please provide a project timeline below and describe the various activities, noting all project milestones.

	Estimated Date	Activity
Project Start	October 2015	Prep playground area (excavate existing surfacing to grade)
Project Milestone		
50% Completion	November 2015	Install Playground Equipment
Project Milestone		
Project Completion	November 30, 2015	Complete installation and replace safety surfacing

Please Note: If the project is approved, the applicant must agree to and sign a Memorandum of Understanding (MOU). Funds will be disbursed based on the conditions of the MOU executed as part of the project award.

Please feel free to photocopy or recreate this form if more room is needed.



CITY of BEVERLY
PARKS & RECREATION COMMISSION

*55 Ober Street
David S. Lynch Park
Beverly, Massachusetts 01915
Phone (978) 921-6067
Fax (978) 927-1386*

*Mayor
Michael P. Cahill
Director
Bruce M. Doig
Chairman
Mark Casey*

*Members:
William Lowd, Kevin Hobin
Henry Pizzo, Justin Repp
Ezra Holland, Jan Jefgood
Nancy Marino, Dorothy Bolas*

May 7, 2015

Ms. Wendy Pearl
Community Preservation Committee
Planning Department
191 Cabot Street, City Hall
Beverly, MA 01915

Dear Ms. Pearl:

The Beverly Parks & Recreation Commission has been discussing potential projects for Community Preservation Act funding since Beverly citizens voted to approve this funding source. We have discussed many projects and have recently prioritized the list of projects to be submitted for CPA funding. This prioritized list of projects includes:

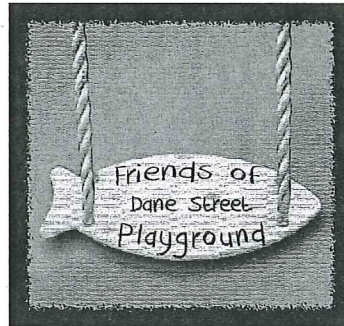
- New Lights and Poles at Cooney Field
- New Playground Structure at Lyons Park (Dane Street Beach)
- ADA Accessible Path and Beach Chairs for Lyons Park (Dane Street Beach)
- ADA Accessible Path and Beach Chairs for Lynch Park
- New Tennis Courts at Kimball-Haskell Park (Cove)
- New Tennis Court at Cahill Park
- New Playground Structure at Vittori Park

We feel that all of these projects will greatly enhance the recreational opportunities available at these locations for thousands of Beverly citizens and non-residents. These projects will improve the accessibility to all of these resources for users of all ages and abilities.

We strongly support all of these projects and look forward to working with the Recreation Department and the City of Beverly to complete all of these projects. Thank you very much for your consideration of these projects for CPA funding. Your hard work is greatly appreciated.

Sincerely,

Mark Casey
Chairman



May 6, 2015

Ms. Wendy Pearl
Community Preservation Committee
Planning Department
Beverly City Hall
191 Cabot Street
Beverly, MA 01915

Dear Ms. Pearl,

My name is Josie Marino and I founded the Friends of Dane St Playground to help raise funds needed to renovate the playground located at Dane Street Beach. As a resident of Beverly and a mom of a 6 year old son, I am committed to designing and installing a new, safe playground by encouraging and mobilizing the financial support of neighborhood groups, foundations and citizens.

My goal is to raise \$125,000. Our first large donation of \$10,000 was made by the Isabella Rose Marino Endowment Fund, which was established in memory of my young daughter. Our second largest donation was made by The Trustee's of the David S Lynch Fund in the amount of \$20,000. Fundraisers have brought in about \$6880 and we've also gotten multiple donations from neighbors and friends totaling \$4250. My father-in-law, Leo Marino, passed away in March and donations have been made in his memory totaling \$3625. He has also willed \$10,000 to be gifted to The Friends of Dane St Playground in memory of his granddaughter, Isabella.

Total funds raised to date: \$54,755. (Trustee's of David S Lynch Fund and the gift from Leo Marino are committed and still due to arrive & I also have plans to meet Mr. Mark Casey to turn in the funds raised from our last fundraiser on May 3rd)

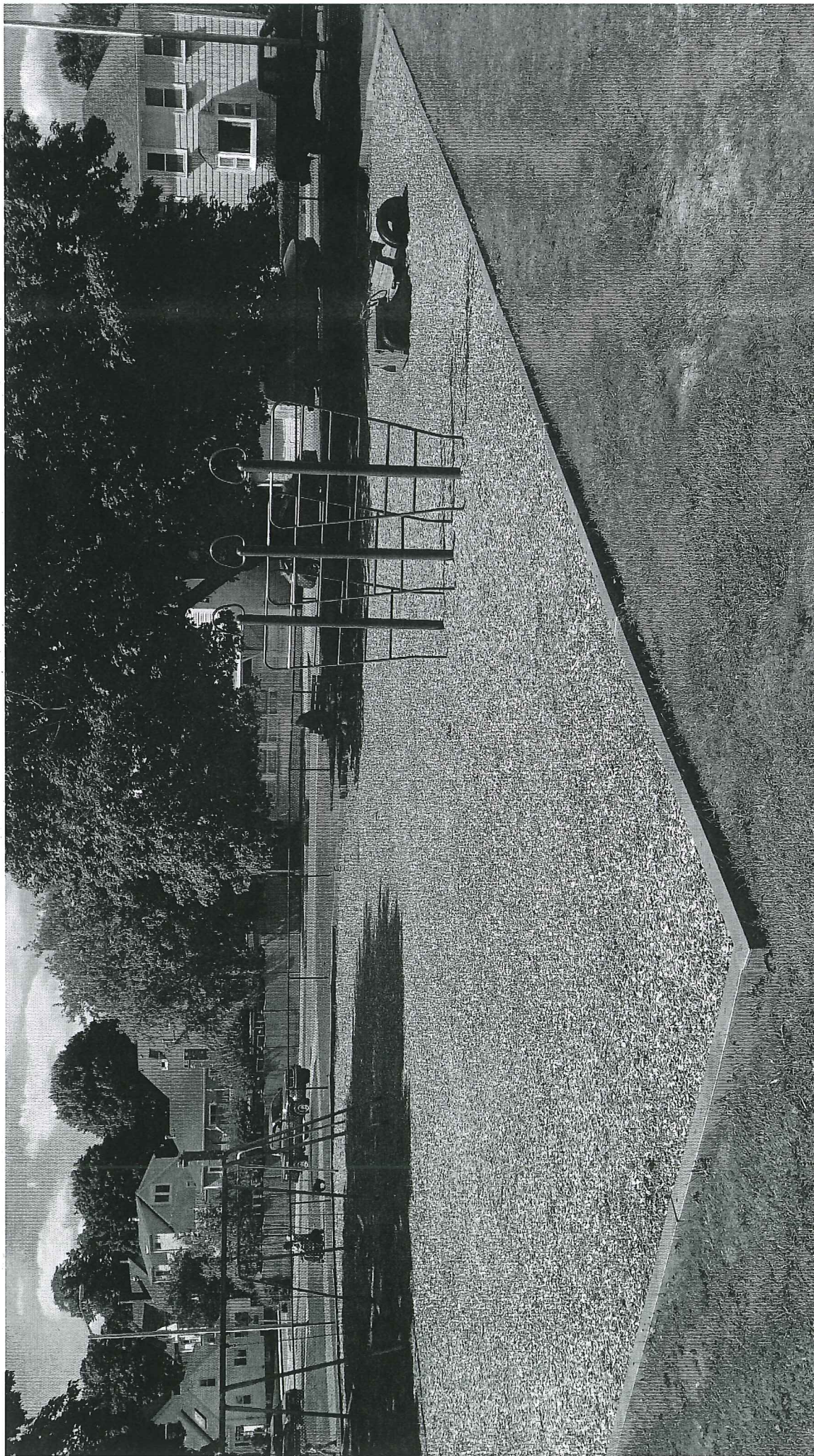
Mrs. Karen Bloodgood, who sits on the board of Commission of Disability in Beverly, has asked me to attend their next meeting to discuss the playground plans and they have showed interest in sponsoring the ADA swing.

For years now I have spoken to Mr. Bruce Doig about wanting to help in rebuilding this playground. It's taken me a long time to get to the point where I can celebrate Isabella's life and honor her with a playground. I am so thankful to have this opportunity and the support of my family, friends and the community to create a space for all our children to enjoy.

Sincerely,

Josie Marino
Founder, Friends of Dane St Playground

EXISTING PLAY AREA



DAVE ST. PLAYGROUND AREA



